



## Author Info in Search Results

### How To Get Google+ Profile Picture in Google Search Engine Results

In order for the author's profile photo to appear in Google search engine results, these requirements need to be met:

1. In the HTML code of the page(s) being indexed by search engines, include a link to the author's profile with a `rel="author"` attribute and `rel=author` parameter.
2. Add a link from the author's profile back to the domain with the `rel="author"` link(s).
3. Submit an "Authorship Request" via this [Authorship Request form](#).
4. Verify that the authorship markup works using the [Rich Snippets Testing Tool](#).

#### 1. Add a `rel="author"` link

1. Use the `<a href>` tag in the `<body>` section, rather than or in addition to a `<link/>` tag in the `<head>` section.
2. In the `<a href>` attribute, code either the URL for the author's Google+ profile (ex: ) or the URL for the author's web page on the same domain as the link with the `rel="author"` attribute
3. Add a `?rel="author"` parameter to the URL in the `<a href>` attribute.
4. include a plus sign ("+") at the end of the anchor text, just before the ending `</a>` tag.

#### 2. Confirm authorship in your Google+ profile

To confirm you are the author and prevent anyone else from claiming you have authored their content, you must link your Google+ profile back to your content.

1. Go to your [Google+ profile](#).
2. Click "Edit Profile".
3. Click "Links".
4. Click "Add custom URL".
5. Enter the appropriate information in the "Label" and "URL" fields.
6. Click "Save".

#### 3. Submit an "Authorship Request"

Go to the [Authorship Request form](#) and enter the information requested to submit an "Authorship Request" to Google.

#### 4. Verify that the authorship markup works

Use the [Rich Snippets Testing Tool](#) to verify that the authorship markup works.

### Google Webmaster Help - Authorship Markup

[Matt Cutts](#) and Othar Hansson discuss how to connect authors with their content using authorship markup.

```
<iframe class="youtube-player" width="640" height="480" src="http://www.YouTube.com/embed/FgFb6Y-UJUI" style="text-align: center;"></iframe>
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*THE END*