

HTML `` Tag for Italic Emphasis

`#em#` is for italic text with emphasis. `#em#` description, syntax, usage, attributes and examples. HTML-5.com is a great guide for web developers. [TV Series & Actors and Actresses](#). Follow [TV Series](#) and [HTML 5](#) on Google+.

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The `` Tag in HTML 5

The `` tag indicates that the content should be emphasized for some reason. The **em** element is one of the [phrase elements in HTML](#). The appearance of text enclosed within a **em** element is often rendered with an italic font, the same as for the [HTML `<i>` tag](#), which does not imply increased importance.

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`` Tag Syntax

```
<a mode="pre" href="../body-tag/index.html#syntax"><body></a>
...
<a mode="pre" href="../html-tag-list.html#phrasing-content-model">... phrasing content
...
</body>
```

Rules for coding HTML **em** elements

Make sure you understand the [difference between a tag and element](#) and are familiar with the [definitions](#) of [namespace](#) and other [HTML terms](#).

1. Code the **em** element for emphasized text where [phrasing content](#) is expected.
2. Begin the **em** element with a starting `` tag. The element name uses lower case letters and should be in the [HTML namespace](#), which it will pick up automatically from the [xmlns](#) attribute on the `<html>` tag.
3. Include any [HTML global attributes on the `` tag](#) as appropriate.
4. Inside the **em** element, between the starting `` tag and the ending `` tag, code the inner HTML [phrasing content](#).
5. End the **em** element with a matching `` closing tag.

Content Model

The content of the **em** element can include [HTML comments](#), [text content](#) and only those [HTML tags that can be used in phrasing content](#).

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 Tag Attributes

Attributes of the tag

global attributes	The only attributes that can be coded on the tag are the common HTML attributes .
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 Tag Examples

Examples of the `em` tag in HTML 5

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Changes in HTML 5 - Tag

What's new in HTML 5

Differences between HTML 5 and earlier versions of HTML

The [2000-2010 Recommendations from the W3C HTML Working Group](#) defined the [HTML namespace](#) for the `em` element type name along with the names of all [HTML element types](#). In older (pre-2000) [versions of HTML](#), element type names were not associated with a namespace.

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THE END