## **URL Redirect or Redirect Page**

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## **URL Redirect or Redirect Page**

If you move a site, directory or one or more web pages you should create a URL redirect in the old location to automatically send users to the new location. To potentially preserve the page rank of those pages, it is recommended to create URL redirects on a one-to-one page-for-page basis (see <u>Google Webmaster Central Help on "Moving Your Site"</u>). In addition, the instructions in Google Webmaster Tools "Site configuration" - "Change of address" should be followed.

## URL Redirect using HTTP Location Header

Redirecting URL requests for static resources requires using rewrite rules in .htaccess.

URL Redirect With A .htaccess Rewrite Rule

Although this also works for dynamically-generated pages it requires knowledge on <u>how to</u> <u>code regular expressions</u>.

When generating HTML with a program or server-side scripting, the language probably has an <u>API</u> to send the proper HTTP headers.

- URL Redirect in ASP .NET
- URL Redirect in Java
- URL Redirect in JSP
- URL Redirect in Perl CGI
- URL Redirect in PHP
- URL Redirect in Ruby on Rails

## How To Create A Redirect Page

Another way to redirect requests for a resource to a different location is to create a <dfn>redirect page</dfn>.

- How To Redirect An HTML Page With <meta/> Refresh
- How To Create A Redirect Page With JavaScript

back to top

THE END