

Media Object

Media Object HTML-5.com is a great guide for web developers. [TV Series & Actors and Actresses](#). Follow [TV Series](#) and [HTML 5](#) on Google+.

[HTML-5.com](#) > [itemscopehttp://data-vocabulary.org/Breadcrumbitemprop="title">HTML 5](#) > [itemscopehttp://data-vocabulary.org/Breadcrumb](#)
[Media Object](#)

Media Object

The Media Object schema is used for the item types shown in bold below in the microdata type hierarchy:

Thing

Creative Work

Media Object

Properties

Property	Type	Description
Properties from Thing		
name	text	required the name of the establishment
description	text	a short description of the establishment
url	URL	URL of a web page (itemtype="http://schema.org/WebPage") about (itemprop="about") the establishment
image	URL	URL of a picture of the establishment
Properties from		

Template

```
<div itemscope="itemscope" itemtype="http://schema.org/<var mode="pre"><#SchemaName#></var> "
  <span itemprop="name"><var mode="pre"><#Establishment Name#></var> </span>
  <span itemprop="description"><var mode="pre"><#Description of the establishment#></var> </span>
  <a href="<var mode="pre"><#http://www.ExampleOnly.com/path/file-name.html#></var> "><var mode="pre"><#http://www.ExampleOnly.com/images/image-name.png#></var> " alt="
</div>
```

Examples

[back to top](#)

THE END