

## Local Business

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### Local Business

The Local Business schema is used for the item types shown in bold below in the microdata type hierarchy:

#### Thing

##### Place

##### Organization

##### Local Business

##### Xxx

<http://schema.org/Xxx>

##### Yyy

<http://schema.org/Yyy>

### Properties

Property	Type	Description
Properties from <a href="#">Thing</a>		
name	text	<b>required</b> the name of the establishment
description	text	a short description of the establishment
url	URL	URL of a web page ( <a href="http://schema.org/WebPage">itemtype="http://schema.org/WebPage"</a> ) about ( <a href="#">itemprop="about"</a> ) the establishment
image	URL	URL of a picture of the establishment
Properties from <a href="#">Place</a> and <a href="#">Organization</a>		
address	<a href="#">Postal Address</a>	
aggregateRating	<a href="#">Aggregate Rating</a>	
events	<a href="#">Event</a>	
faxNumber	text	

interactionCount	text	
reviews	<a href="#">Review</a>	
telephone	text	
Properties from <a href="#">Place</a>		
containedIn	<a href="#">Place</a>	
geo	<a href="#">Geographic Coordinates</a> or <a href="#">Geographic Shape</a>	
maps	URL	
photos	<a href="#">Photograph</a> or <a href="#">Image Object</a>	
Properties from <a href="#">Organization</a>		
contactPoints	<a href="#">Contact Point</a>	
email	text	
employees	<a href="#">Person</a>	
founders	<a href="#">Person</a>	
foundingDate	<a href="#">Date</a>	
location	<a href="#">Place</a> or <a href="#">Postal Address</a>	
members	<a href="#">Person</a> or <a href="#">Organization</a>	
Properties from <a href="#">Local Business</a>		
branchOf	<a href="#">Organization</a>	
currenciesAccepted	text	
openingHours	<a href="#">Duration</a>	
paymentAccepted	text	
priceRange	text	
Properties from Food Establishment		
acceptsReservations	text or URL	
menu	text or URL	
servesCuisine	text	

### Template

```
<div itemscope="itemscope" itemtype="http://schema.org/<var mode="pre"><#SchemaName#></var> " >
  <span itemprop="name"><var mode="pre"><#Establishment Name#></var> </span>
  <span itemprop="description"><var mode="pre"><#Description of the establishment#></var> </span>
  <a href="<var mode="pre"><#http://www.ExampleOnly.com/path/file-name.html#></var> " ><var mode="pre"><#>
  <#http://www.ExampleOnly.com/images/image-name.png#></var> " alt=""/>
</div>
```

Examples

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*THE END*