

## Data Type

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### Data Type

The `<dfn>Data Type</dfn>` schema is used for the item types shown in bold below in the microdata type hierarchy:

#### Primitive Data Types

##### **DataType**

###### **Boolean**

Value: either True or False

###### **Date**

Value: a date in ISO 8601 date format

###### **Number**

###### **Integer**

Value: a decimal integer

###### **Float**

Value: a floating point decimal number

###### **Text**

Value: text

###### **URL**

Value: a URL

#### Other Data Types

##### **Thing**

###### **Intangible**

###### **Enumeration**

###### **BookFormatType**

Value: one of EBook, Hardcover or Paperback

###### **ItemAvailability**

Value: one of PreOrder, InStock, OutOfStock, Discontinued, InStoreOnly, OutlineOnly

###### **OfferItemCondition**

Value: one of NewCondition, UsedCondition, RefurbishedCondition, DamagedCondition

**Language**

Value: a natural language such as English, French or Spanish or a programming language such as Java or COBOL

**Quantity****Distance**

Value: a number followed by a unit of length measurement

**Duration**

Value: a duration in ISO 8601 format

**Energy**

Value: a number followed by a unit of energy measurement

**Mass**

Value: a number followed by a unit of weight measurement

**StructuredValue****ContactPoint****Postal Address**

Value:

**GeoCoordinates**

Value:

**GeoShape**

Value:

**NutritionInformation**

Value:

**Properties**

Property	Type	Description
Properties from <a href="#">Thing</a>		
name	text	<b>required</b> the name of the establishment
description	text	a short description of the establishment
url	URL	URL of a web page ( <a href="#">itemtype="http://schema.org/WebPage"</a> ) about ( <a href="#">itemprop="about"</a> ) the establishment
image	URL	URL of a picture of the establishment

### Template

```
<div itemscope="itemscope" itemType="http://schema.org/<var mode="pre"><#SchemaName#></var> "  
  <span itemprop="name"><var mode="pre"><#Establishment Name#></var> </span>  
  <span itemprop="description"><var mode="pre"><#Description of the establishment#></var> </span>  
  <a href="<var mode="pre"><#http://www.ExampleOnly.com/path/file-name.html#></var> "><var mode="pre"><#></var>  
  <#http://www.ExampleOnly.com/images/image-name.png#></var> " alt="<var mode="pre"><#></var>  
</div>
```

### Examples

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*THE END*