

## Creative Work

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**[Creative Work](#)**

### Creative Work

The `<dfn>Creative Work</dfn>` schema is used for the item types shown in bold below in the microdata type hierarchy:

#### Thing

**Place**

**Organization**

**Local Business**

**Xxx**

<http://schema.org/Xxx>

**Yyy**

<http://schema.org/Yyy>

#### Properties

Property	Type	Description
Properties from <a href="#">Thing</a>		
name	text	<b>required</b> the name of the establishment
description	text	a short description of the establishment
url	URL	URL of a web page ( <a href="#">itemtype="http://schema.org/WebPage"</a> ) about ( <a href="#">itemprop="about"</a> ) the establishment
image	URL	URL of a picture of the establishment
Properties from		

#### Template

```
<div itemscope="itemscope" itemtype="http://schema.org/<var mode="pre"><#SchemaName#></var> "
  <span itemprop="name"><var mode="pre"><#Establishment Name#></var> </span>
  <span itemprop="description"><var mode="pre"><#Description of the establishment#></var> </span>
  <a href="<var mode="pre"><#http://www.ExampleOnly.com/path/file-name.html#></var> " ><var mode="pre"><#></var>
  <#http://www.ExampleOnly.com/images/image-name.png#></var> " alt="
</div>
```

Examples

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*THE END*