

Microdata for Reviews and Ratings

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[Microdata for Reviews and Ratings](#)

Microdata for Reviews and Ratings

Syntax

Individual Reviews

Item type: <http://data-vocabulary.org/Review>

Property		Description
itemreviewed		The name of what is being reviewed.
rating		A numerical rating between 1 (worst) and 5 (best) or a Rating microformat item , which allows ratings based on any scale.
reviewer		The name or URL of the author of the review or a Person microformat item for the reviewer.
dtreviewed		The date of the review in <code><dfn>ISO date format</dfn></code> , which is yyyy-mm-dd . If the <code><time></code> tag is used for the item property value , the ISO date is obtained from the datetime attribute and the date can also be represented in human-readable format.
description		The main body of the review.
summary		A short summary of the review.

Aggregated Reviews

An `<dfn>aggregated review</dfn>` is a summary of all of the reviews for a given item. The rating would be an average rating of all of the reviews.

Item type: <http://data-vocabulary.org/Review-aggregate>

Property		Description
itemreviewed		The name of what is being reviewed.
rating		A aggregate rating between 1 (worst) and 5 (best) or a Rating microformat item , which allows ratings based on any scale.
count		The number of reviews for the item.
votes		The number of users who rated the item.
summary		A short overall summary of the reviews.

Examples

<label>Title:</label> Harry Potter and the Sorcerer's Stone

<label>Rating:</label> 9 out of 10

<label>Date reviewed:</label> <time itemprop="dtreviewed" datetime="2011-04-01">April 1, 2011</time>

<label>Description:</label> <cite>Harry Potter and the Sorcerer's Stone</cite> is a fantasy novel written by J. K. Rowling. It is the first of a series of seven Harry Potter books and when it was originally published in Britain, the title was <cite>Harry Potter and the Philosopher's Stone</cite>. It is about the adventures of the adolescent wizard Harry Potter and his friends and starts when an evil wizard kills his parents to try and conquer the magical people and the <dfn>Muggles</dfn>, who are the normal non-magical people.

<label>Summary:</label> I really liked this book.

<label>Reviewer:</label>

John Doe

<label>Nickname:</label> Jack

<label>Title:</label> Second Unit Director

<label>Role:</label> Director

<label>URL:</label> http://www.ActingParts.com/directors/John.Doe/

<label>Affiliation:</label> Directors Guild of America

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<label>Title:</label> Harry Potter and the Sorcerer's Stone

<label>Rating:</label> 8.5 out of 10 based on 745 user ratings

<label>Number of user reviews:</label> 15

<label>Summary:</label> Most people seem to like this book.

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